

# KCC Sale Tagging Tips!

Properly preparing your items helps you sell more and make more!

- **Supplies**

Gather all of your supplies ahead of time. (Safety pins, tape, Ziploc bags, hangers, zip ties)

- **Preparation**

The better you prep your items the more likely they will sell. Clean, laundered and ironed items sell for a higher price and more quickly.

- **Creating Tags**

Go to [www.kccsale.com](http://www.kccsale.com) and click the “Create Tags” tab. You will input the information for each item (price, item description etc.) and the program will create your tags.

- **Tags**

Tags print 6 tags per page and each tag will have a barcode. Please DO NOT REFORMAT to print more than 6 tags per page...the barcodes do not scan. 24lb paper or higher is best and no dark colored paper...barcodes do not print well on dark paper and descriptions are difficult to read. White or light colored paper/card stock is best.

- **Descriptions of items**

Clear descriptions of your items help in the event that the item and the tag become separated during the Sale. (i.e. Gymboree Pink/Black shirt is a much better description than just “shirt”)

- **Placing Your Tags on Your Items**

All clothing items must have a tag clearly showing on the front pinned with a safety pin or tagging gun (only gun through seams please to avoid holes in the fabric). All toys/shoes/books, etc. must have a tag clearly secured so the buyer can see the price and description of the item. Clear packing tape works well.

- **Hangers**

Use any kind of hangers you would like for clothing (wire or plastic). Hangers face to the left (i.e. should look like a question mark when you look at the hanger). Many dry cleaners will give them away for free in their lobbies. Pant hangers are also acceptable for pants, shorts, skirts, etc.



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- **Pricing**

**Well priced items sell first.** 1/4 of the original price is our rule of thumb. Price your items fairly and you will sell more! Boutique or “new with tags” items can be priced slightly higher. Don’t forget about our \$2.00 minimum.

- **Clothing Sets**

For sets (pants, shorts, bloomers, etc.) first place the shirt on the hanger, then pin the bottoms to the neck of the hanger behind the shirt or use a pant hanger and zip tie or twist tie the hangers together.

- **Toys**

Smaller pieces and parts go in Ziploc bags and then attached to the larger item. Use zip ties, string or lots of sealing tape to attach if necessary. Make sure all the parts of the toy are secured together. The more secure your items are the better!Please ensure you SEAL the top of all Ziplocs with tape so they cannot be opened!

- **Electronic toys and baby equipment**

Must work and have batteries. We do not guarantee items and it will not sell if it does not work.

- **Shoes**

We get tons, and only the best sell. Magic erasers work wonders. Wash, replace shoe laces if needed. Small size shoes go in Ziplocs and larger shoes can be zip-tied but must be securely fastened together.

- **Groups**

Put like items together. A big bag of cars, infant toys, hair bows or socks sells better than individuals. Make sure to seal all Ziplocs over the top with sealing tape so bags cannot be opened until the buyer reaches the check-out area.

- **If you have questions while tagging or about bringing an item for the Sale email [info@kccsale.com](mailto:info@kccsale.com) or call Jill at 309-339-3841.**

*Happy Tagging!!*

